



## The highly anticipated Time Out Market Dubai is open - bringing the best of the city under one roof

*Located next to the iconic Burj Khalifa the first-of-its-kind market showcases 17 home-grown food concepts*

A full gallery of images can be downloaded [here](#)

**DUBAI, UAE (April 7, 2021)** – Time Out Market, the world’s first food and cultural Market based on editorial curation, today throws open the doors of the highly anticipated **Time Out Market Dubai** and welcomes the public - in partnership with Emaar Malls. Located in the beautiful Souk Al Bahar, the Market offers an incredible taste of the city featuring 17 of Dubai’s award-winning chefs and restaurateurs, home-grown local favourites, three stunning bars, as well as vibrant cultural and entertainment spaces. Diners can enjoy the fun and exciting atmosphere from 12pm-12am everyday and until 1am on Thursday and Friday, to celebrate the weekend.

Last night, a selection of VIP guests were invited to try the Time Out Market Dubai experience ahead of the public opening. Under the necessary safety precautions, guests immersed themselves in a culinary wonderland of sights, sounds and tastes of the Market. The moment was celebrated with the Burj Khalifa illuminating Time Out Market Dubai’s opening story in lights for everyone to see. In addition, four locally loved and astounding artists from Tashkeel entertained the room, creating bespoke live artwork that captures the soul of the city. These artworks created by architectural painter Mike Arnold, illustrator and artist Abdulla Lutfi, sculptor Pierre Firas Abboud, figurative artist Chie Nakano and Victor Sitali, will be on display in the Market for over a month for visitors to admire during Ramadan.

Now, Time Out Market Dubai welcomes residents and visitors to experience an array of exquisite cuisines from the star-studded line-up, which was expertly curated by Time Out Dubai editors. The handpicked selection of innovative, home-grown concepts, includes: **MASTI, BB Social Dining, Vietnamese Foodies, Pickl, Pitfire, Brix by 3fils, Nightjar, Reif Japanese Kushiyaki, Little Erth, Scoopi Café, Long Teng, and Al Fanar**. Five incredible, brand-new concepts will also be launched at Time Out Market Dubai, including **folly Workshop by Nick & Scott, Fulvio’s, Two Leaves by Project Chaiwala, Local Fire by The Mattar Farm, and Liban by Allo Beirut**.

Time Out Market Dubai is the largest, most exciting, one-of-a-kind culinary and cultural destination to launch in the UAE. Spread across 43,000 sq ft the location has incredible scenic views from the 3,000 sq ft wraparound outdoor terrace, overlooking the Dubai Fountain and the Burj Khalifa. Fully licensed, the concessions are complemented by three spectacularly unique bars that surround the open and intimate dining spaces. The Fountain Bar is steps away from the open-air terrace, whilst the 13-metre Atrium Bar provides the best selection of grapes, meanwhile guests can relax and re-energise with a thirst-quenching mocktail at the Palace Bar. Guests have a wide variety of drinks to choose from including original mixed drinks inspired by global Time Out Market locations – from Lisbon to New York, Chicago, Miami, Boston and Montreal.

The Market’s design is as impressive as the food itself, with elements such as high terracotta columns framing the lofty interiors and reflecting a modern spin on a traditional Middle Eastern marketplace. A dramatic glass ceiling bathes the Atrium dining area in natural light and provides a peek at the magnificent Burj Khalifa. Meanwhile neon art displays reflect the urban landscape and artfully contrast with the overall

aesthetics, replicating the grain and colour of the city's sandy shorelines. Those visiting the Market will be mesmerised by a unique art installation, a mural created by the talented Tarsila Schubert; a Brazilian-born, UAE resident street artist. Tarsila is renowned as the first female artist to paint a Wall in Amman, Jordan in celebration of the FIFA Women's World Cup.

**Didier Souillat, CEO of Time Out Market commented:** *"We are thrilled to reveal that Time Out Market Dubai is now officially open to the public. We came to Dubai with a mission to bring the best of the city under one roof, which we have achieved with our line-up of incredible home-grown culinary talents of chefs and restaurateurs. Our extraordinarily brilliant Time Out Dubai editors have expert knowledge about the city and what food and culture cannot be missed. Alongside Emaar and the incredible Souk Al Bahar building, we have created a completely unique concept in the heart of Downtown Dubai."*

Time Out Market Dubai opens exceeding all health and safety standards without losing the fun experience that makes the Market special. This includes operating at 50% indoor capacity in-line with government guidance. It has also fitted the latest innovation in advanced air circulation technology and state of the art fresh-air filtration systems. To ensure continuous cleanliness, there are sanitisation stations at the entrances, a dedicated cleaning crew and plexiglass shields at all eatery counters and bars. To promote proper social distancing, artfully designed glass dividers are placed on the communal style tables, inscribed with interesting facts and anecdotes that reveal Dubai's unique character. Contactless payment is also available via the dual language (Arabic and English) Time Out Market app.

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#### **Notes to editors**

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**To stay up to date on the latest from Time Out Market Dubai, please visit:**

Website: <https://www.timeoutmarket.com/dubai>

Instagram: <https://www.instagram.com/timeoutmarketdubai/>

**The full lineup of 17 concepts joining Time Out Market Dubai include:**

#### **MASTI**

MASTI, the award-winning cocktail bar and restaurant, infuses modern with tradition and colour with flavour, creating an expression of 'New India'. At Time Out Market Dubai, MASTI offers mouth-watering combinations of Indian food with global influences including spicy lamb scotch eggs, chipotle paneer and burrata butter chicken.

#### **BB Social**

BB Social Dining is a unique homegrown concept with an incredible Modern Eastern menu, offering fresh dishes to suit all palates. At Time Out Market Dubai BB Social will focus on "Bites and Bao", presenting signature dishes including the habibi (short rib bao), habibiti (soft shell crab bao), cauliflower popcorn with truffle tofu sauce, and its renowned wagyu katsu with tonkatsu mayonnaise.

#### **folly Workshop**

folly by Nick & Scott, in association with Gates Hospitality, brings outstanding European cuisine to Time Out Market Dubai. The brand-new concept, 'folly Workshop', serves up exciting dishes including, 24-hour braised sticky beef ribs, crispy hens egg and battered British haddock.

#### **Vietnamese Foodies**

Vietnamese Foodies will bring the culinary diversity of Ho Chi Minh City to Time Out Market Dubai, transporting diners to the bustling streets of Southern Vietnam with favourites such as ho and goi cuon. The concept will bring the richly aromatic flavors of Southeast Asia to Time Out Market Dubai, with dishes including 14-hour chicken thigh pho, coconut prawns complemented by a selection of rotating specials.

**Pickl**

Pickl brings its deliciously 'simple, not basic' burgers to Time Out Market Dubai, using its own curation of sauces, pickles and the freshest ingredients from around the world. Pickl's menu includes their Chicken Sando, Cheese burger and the Beyond Burger.

**Pitfire**

Pitfire brings Dubai's favourite pizza to Time Out Market Dubai. The restaurant's garlic knots and pizzas are made fresh daily, with dough proofed for 48 hours to produce a gorgeously soft, yet crispy crust full of flavour. Pizzas arrive layered with crushed Italian tomatoes, locally-produced mozzarella and Pitfire's quality signature toppings.

**Brix by 3fils**

Brix provides diners at Time Out Market Dubai an elevated, unforgettable experience by serving innovative and decadent desserts. The menu includes mould-breaking chocolate truffles and regionally-inspired dessert bowls such as karak tea cheesecake, the coveted luscious African powerhouse and an array of handcrafted truffles and bonbons to take home.

**Nightjar**

Nightjar is the city's most eclectic eatery, coffee roastery and zero-alc-brewery, serves up quality craft brews and libations at Time Out Market Dubai. Nightjar serves up cold brew coffee, tea and kombucha on tap and nitro infused tomfoolery and freaky geeky mocktails. A range of sweet treats are also available, such as its berry pancake stack and savoury dishes including the nostalgic fish finger buttie.

**Reif Japanese Kushiyaki**

Reif Japanese Kushiyaki serves up unconventional Japanese street food at Time Out Market Dubai. The dishes on offer are edgy versions of ramen, uramaki (inside-out) sushi rolls, kushiyaki skewers, and a braised katsu beef and omelette sando.

**Little Erth**

Little Erth brings delicious plant-based nutrition with a fun, creative twist to Time Out Market Dubai. The concept celebrates delicious and healthy plant-based and natural produce. Little Erth prepares all dishes from scratch using fresh, quality ingredients free from preservatives. Guests can find dishes such as spring wraps, buddha burger sliders and a vegan shawarma on the menu.

**Local Fire by The Mattar Farm**

Dubai's home-grown artisan smokehouse, The Mattar Farm brings their passion for smoking meats to Time Out Market Dubai with their brand-new concept Local Fire. Hattem Mattar's smokehouse specialises in handcrafted artisan smoked meats, served by the half-pound or packed into indulgent sandwiches including a pastrami reuben and brisket on potato bun. They'll also have exciting weekend specials to keep an eye out for.

**Scoopi Café**

Local favourite, Scoopi Café excites Dubai foodies with their spin on icy treats at Time Out Market Dubai. Scoopi is famous for its unconventional take on ice creams, using liquid nitrogen to give their scrumptious creations a smooth and buttery texture in minutes. Other than ice creams and shakes, their menu includes a cotton candy burrito and oreo stuffed crepe.

**Two Leaves by Project Chaiwala**

Project Chaiwala, a growing Dubai-born brand launched their brand new concept called Two Leaves at Time Out Market Dubai. A range of teas sourced from single origin tea estates, can be paired with their famous "smashmosas", channa bowls, and okra fries for a warming and comforting dining experience.

**Fulvio's**

Fulvio's is a brand new Italian dining experience launching in Time Out Market Dubai. The concept is named after Fulvio Opalio, head chef of Orange Hospitality, which operates Il Borro Tuscan Bistro and Alici. Fulvio's signature dishes include parmesan wheel risotto, pumpkin tortelli, truffle focaccia, and grilled octopus.

**Liban by Allo Beirut**

Authentic Lebanese street food eatery, Allo Beirut launched its new concept, Liban at Time Out Market Dubai. Liban serves up a large selection of its most popular mezza, saj, shawarma, grilled platters and delicious fresh juices.

**Long Teng**

Long Teng offers a concise menu of authentic and beautifully-presented dim sum and Chinese seafood dishes. Long Teng's inventive menu at Time Out Market Dubai features its signature dim sum baskets, seafood cooked in homemade sauces, and Long Teng's signature seafood fried rice.

**Al Fanar**

Al Fanar offers diners at Time Out Market Dubai a truly traditional Emirati cuisine experience. Al Fanar uses recipes passed down through the generations. The menu offers dishes such as, sautéed black tiger prawns with slow cooked biryani rice and seabass machboos. For dessert, Al Fanar's ever-popular Legaimat - golden fried dough balls drizzled with date syrup, caramel, or chocolate is available.

**About Time Out Market**

[Time Out Market](#) brings the best of the city under one roof: its best chefs, drinks and cultural experiences. The world's first food and cultural market based wholly on editorial curation, Time Out Market captures decades of local knowledge, independent reviews and expert opinions. Everything that is being offered in Time Out Market must have been tested and tasted and finally selected by independent Time Out journalists.

The first Time Out Market opened in 2014 in a historic market hall in Lisbon and quickly turned into a huge success with 4.1 million visitors in 2019. This unique format, which is all about making high-quality fine food affordable and accessible, is now coming to other great cities around the world as the company is rolling out Time Out Market globally. Time Out Market Miami opened in May 2019, followed in the same month by Time Out Market New York, in June 2019 by Time Out Market Boston and in November 2019 by Time Out Market Montréal and Time Out Market Chicago. Also in the pipeline Porto and Prague (the sites in Montréal, Dubai and Prague are the Group's first management agreements) – all featuring the cities' best and most celebrated chefs, restaurateurs, drinks and cultural experiences.